## MONTGOMERY COUNTY PUBLIC SCHOOLS

Expanding Opportunity and Unleashing Potential

**DIVISION OF PROCUREMENT** 

December 2, 2024

RFP Number:

9803.1

Due Date:

January 3, 2025

Open Time: 2:00 p.m.

To: Prospective Respondents:

Montgomery County Public Schools (MCPS) is soliciting proposals from qualified organizations, businesses, or firms interested in managing the marketing and media for the MCPS interscholastic athletics program.

Questions regarding the RFP must be submitted by December 10, 2024.

The vendor must submit their offer per the instructions under the RFP, Section 9.0 Mandatory Submissions. The submission must be signed by an official having authority to contract with MCPS. The firm and official's name shall be used. This solicitation does not commit the district to pay any costs incurred in the submission of proposals or guarantee that an award will be made.

In the event of emergency closing of the MCPS Board of Education offices, this RFP will open at the same time on the next regular working day.

Sincerely, Shela McLafold Vaiws

Angela McIntosh Davis, Director

**Division of Procurement** 

AMD:sjd Enclosure